



***Transit***  
*Feasibility/Implementation Plan Update*

**Public Meeting Number 1**  
**January 7, 2010**



# Study Purpose: Phase 1 - Feasibility

Using quantitative data with qualitative input from the public, elected officials, transportation professionals, and key stakeholders, determine:

- the potential to enhance existing publicly sponsored, fixed route transit service within/from Maricopa.
- the potential to increase connectivity with circulator service in Maricopa which would include the seniors and persons with disability.
- mid-term and long-term strategies for continued transit growth.



# Project Team: A Collaborative Effort

## City of Maricopa

Kellee Kelley, Project Manager

Brent Billingsley, Development Services Director

Chris Salas, Transportation Manager

Danielle Casey, E.D. Manager

Anthony Smith, Mayor

Brent Murphree, Vice-Mayor

Marvin Brown, Councilmember

Carl Diedrich, Councilmember

Joe Estes, Councilmember

Edward Farrell, Councilmember

Marquisha Griffin, Councilmember

## CivTech Inc.

Dawn Cartier, PE, PTOE, Project Manager

Dana Chamberlin, PE, PTOE, Project Engineer

## Technical Advisory Committee

Arizona Department of Transportation

Central Association of Governments

Pinal County

City of Casa Grande

Gila River Indian Community

Ak-Chin Indian Community

City of Phoenix

City of Tempe

City of Chandler

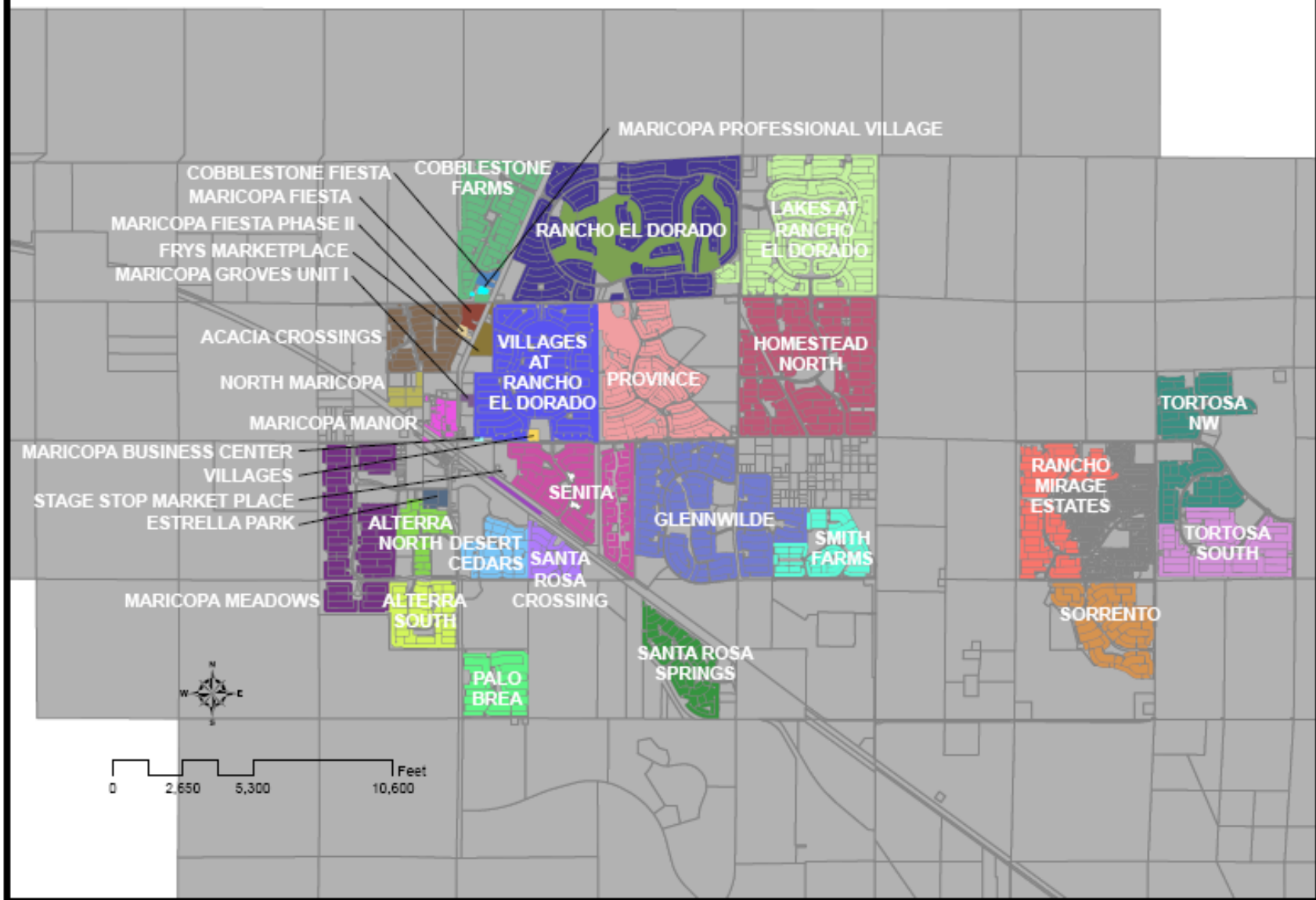
Valley Metro/RPTA

City of Goodyear

Pinal-Gila Council for Senior Citizens

Arizona Department of Economic  
Security

# Maricopa Subdivisions



# Current Conditions

## Existing Transit Services

- Two Routes; Downtown Phoenix and Tempe
- Maricopa Park & Ride

## Sources of Unmet Demand

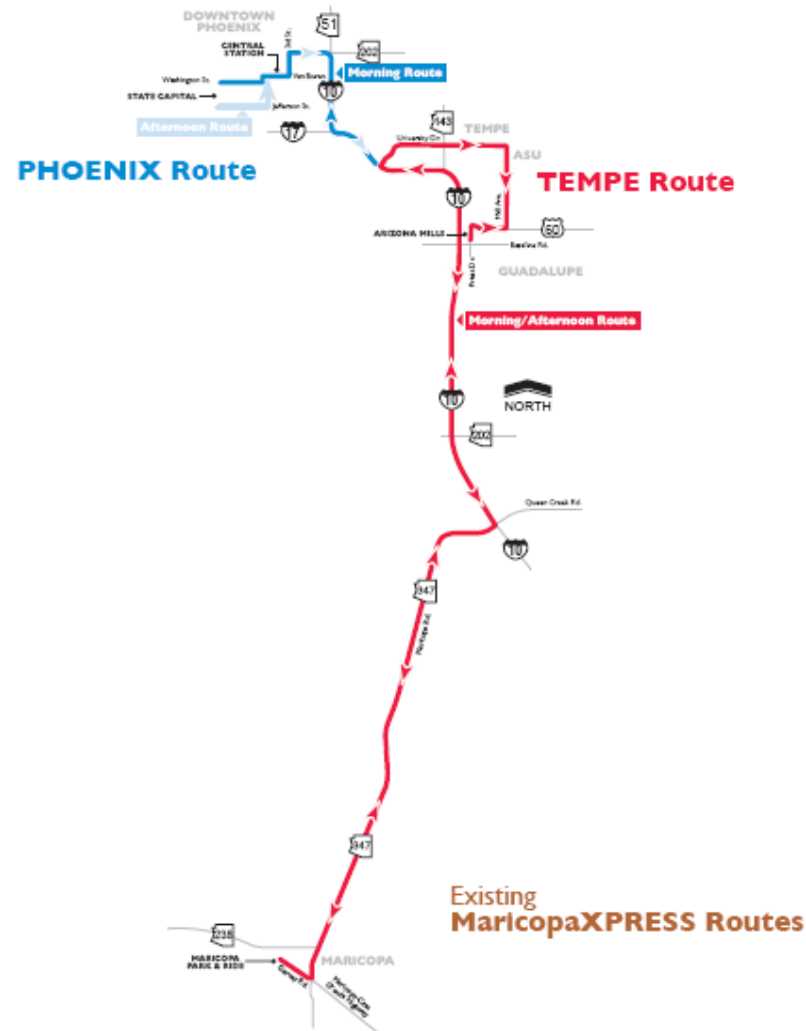
- Local Destinations
- Seniors
- Students (other than ASU)

## Key Locations of Unmet Demand

- Businesses along SR-347
- Medical Facilities
- Other Retail Shopping
- City Services such as the Library or Pacana Park



# Existing City Bus Service





# Proposed Goals of Transit

- Maintain highly efficient, effective, and convenient transit services for the residents of Maricopa.
- Design and maintain transit services in a manner that promotes system productivity.
- Foster community support for the transit system through ease of use and excellent customer service.
- Connect the local system with existing regional bus services and support future expansion of the regional bus system.
- Minimize the City's expense of system capital, operational, and maintenance costs.



# Study Purpose: Phase 1 - Feasibility

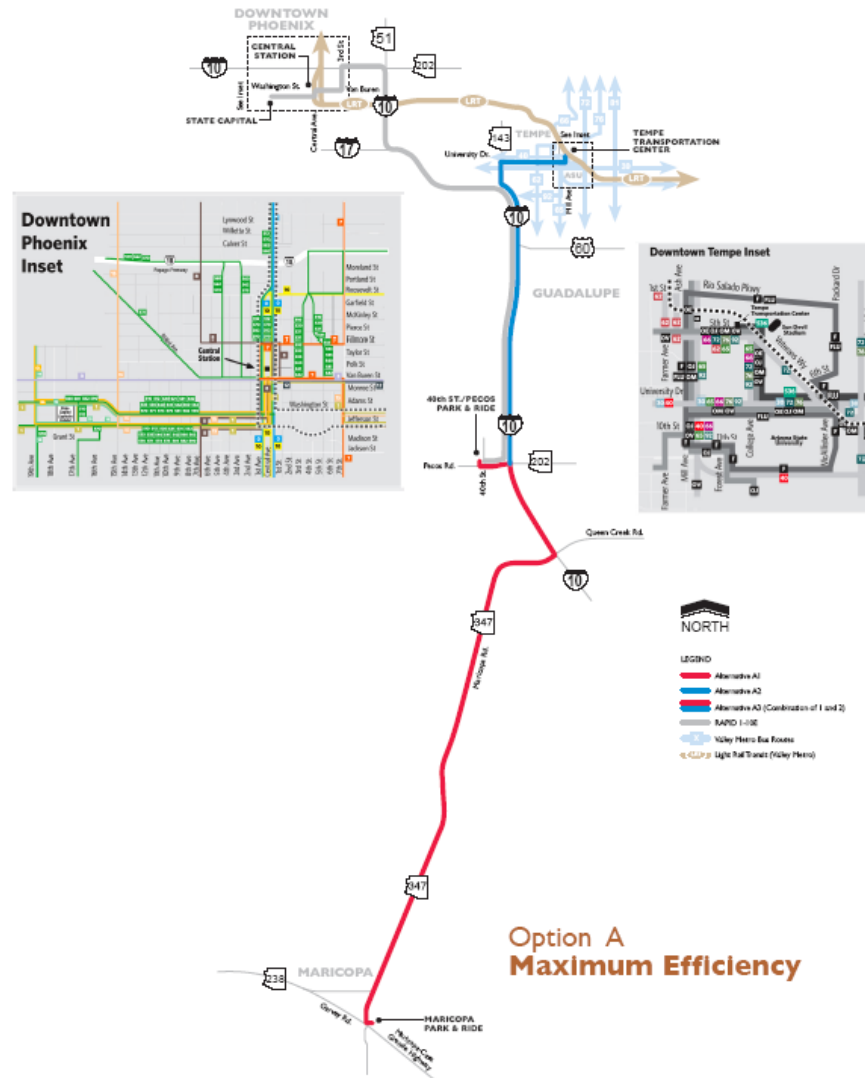
Using quantitative data with qualitative input from the public, elected officials, transportation professionals, and key stakeholders, determine:

- **the potential to enhance existing publicly sponsored, fixed route transit service within/from Maricopa.**
- the potential to increase connectivity with circulator service in Maricopa which would include the seniors and persons with disability.
- mid-term and long-term strategies for continued transit growth.

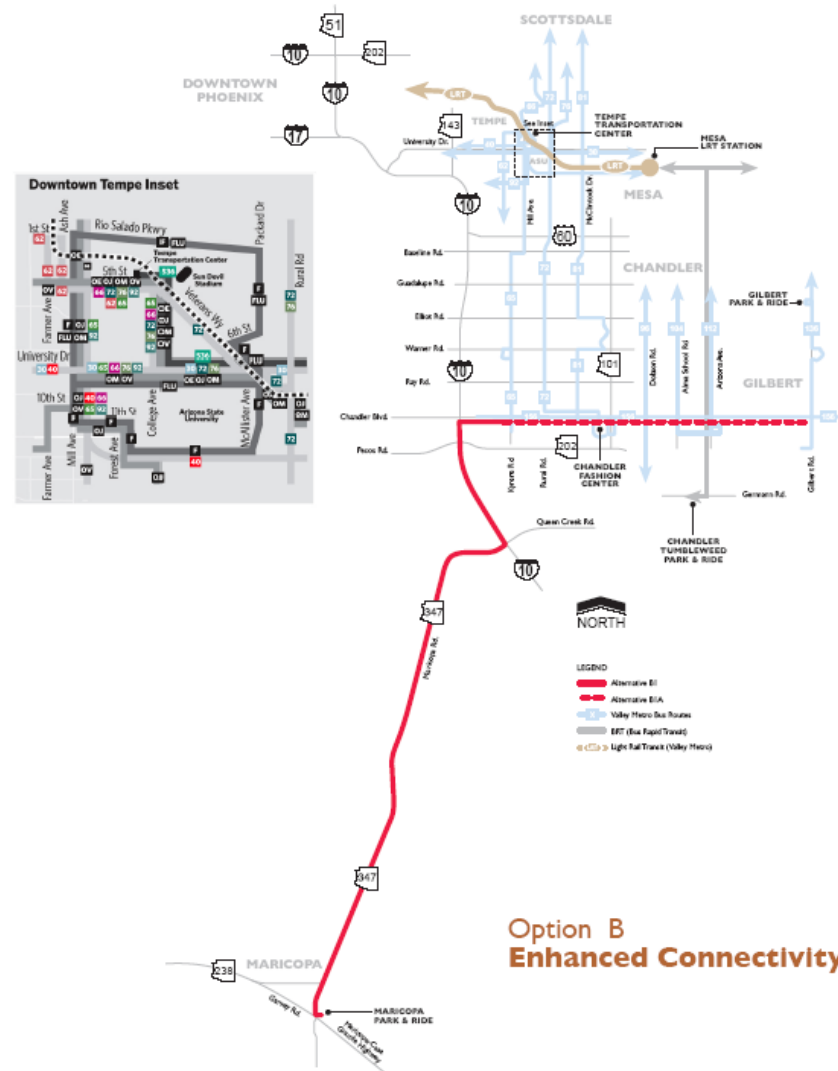




# Proposed Regional Routes: Option A



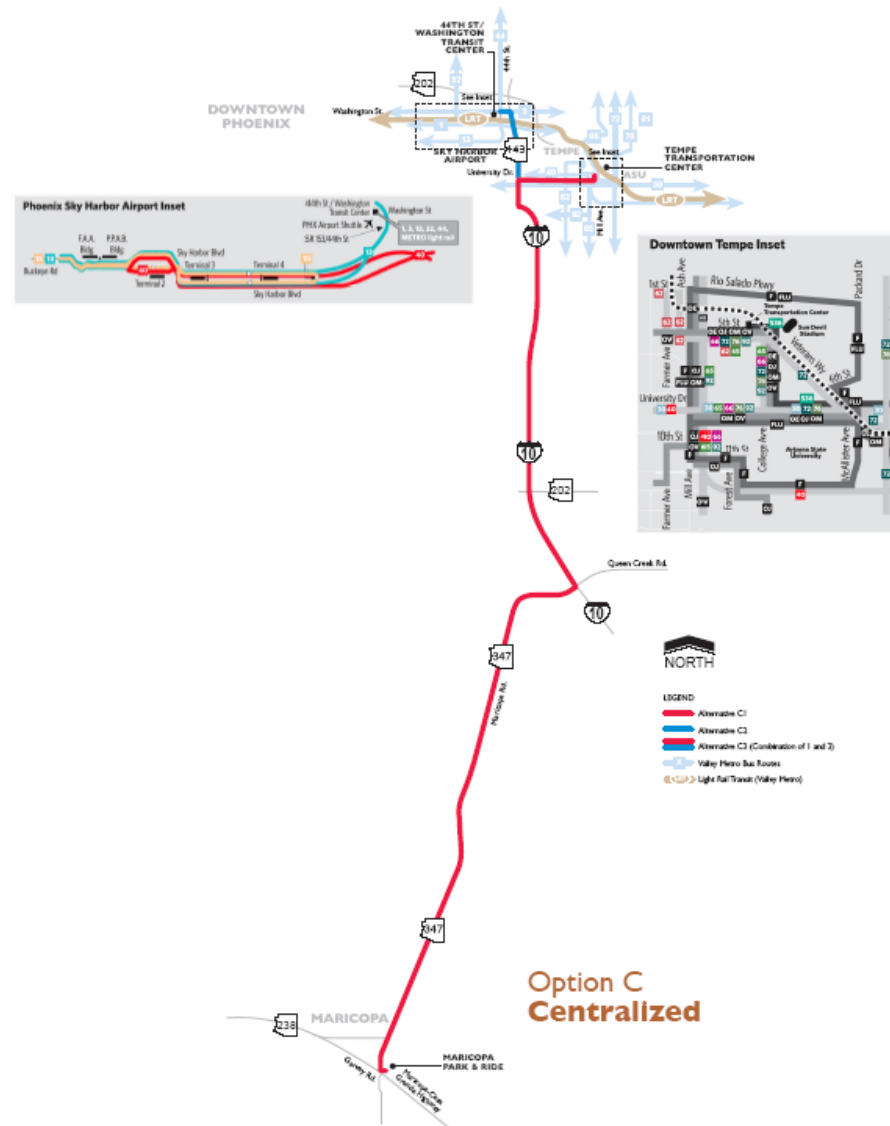
# Proposed Regional Routes: Option B



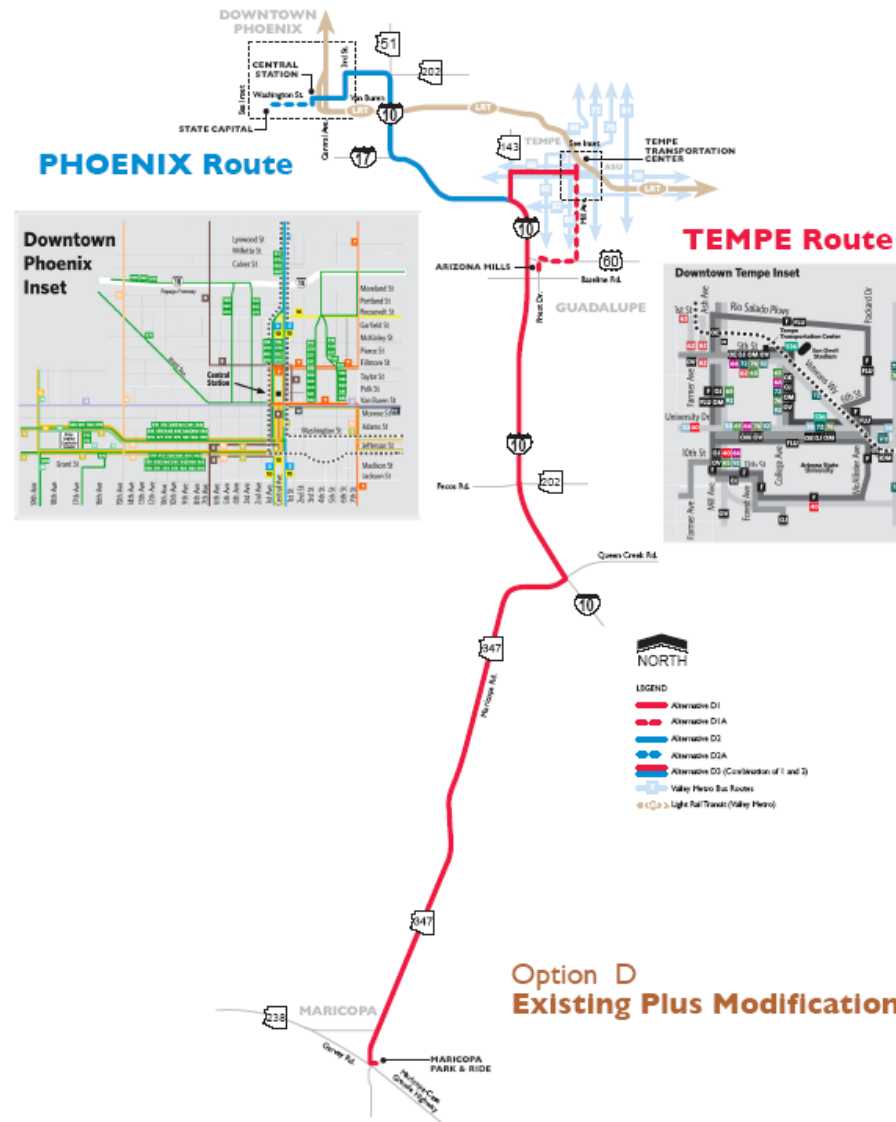
**Option B**  
**Enhanced Connectivity**



# Proposed Regional Routes: Option C



# Proposed Regional Routes: Option D



Option D  
Existing Plus Modification



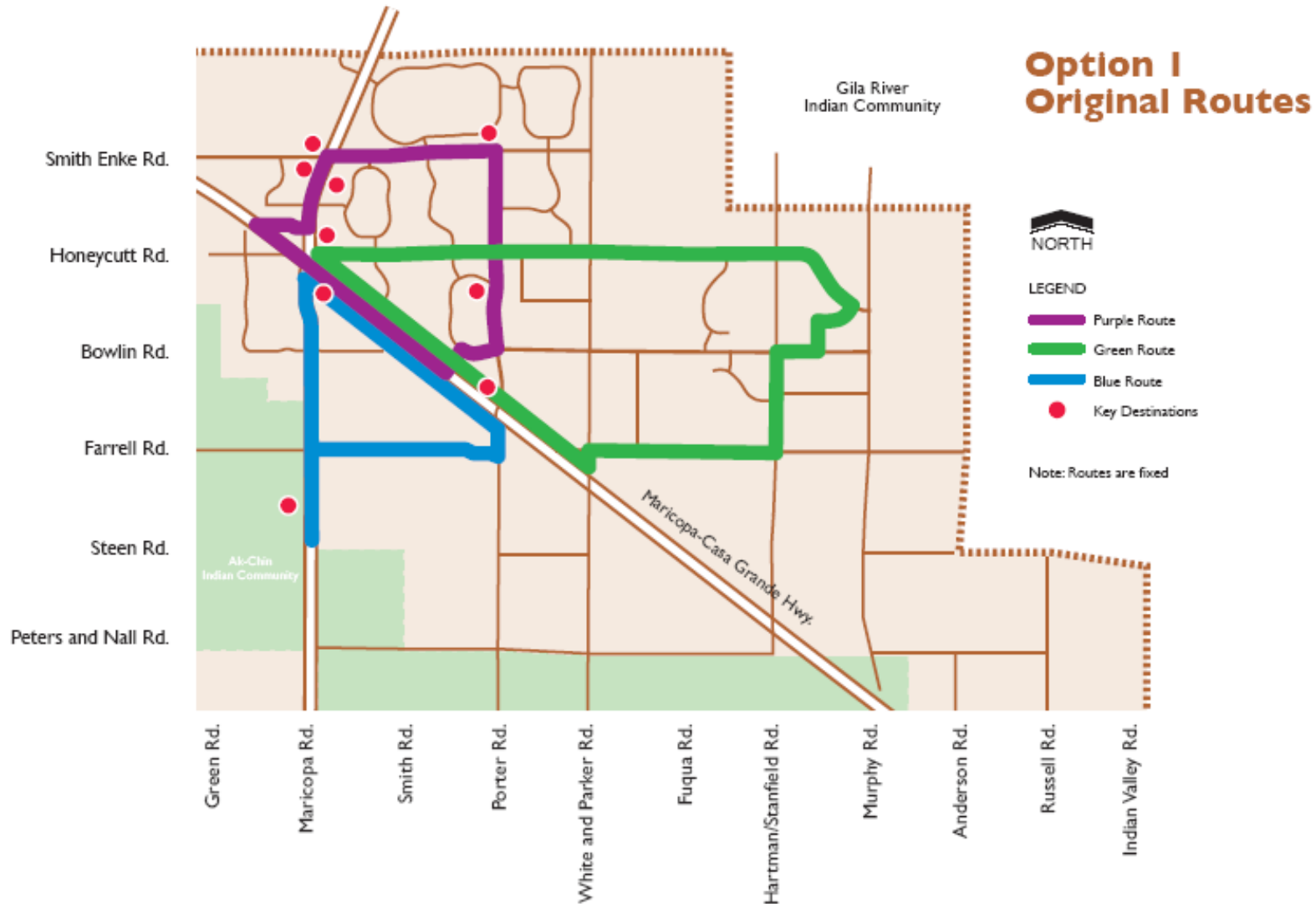
# Study Purpose: Phase 1 - Feasibility

Using quantitative data with qualitative input from the public, elected officials, transportation professionals, and key stakeholders, determine:

- the potential to enhance existing publicly sponsored, fixed route transit service within/from Maricopa.
- **the potential to increase connectivity with circulator service in Maricopa which would include the seniors and persons with disability.**
- mid-term and long-term strategies for continued transit growth.

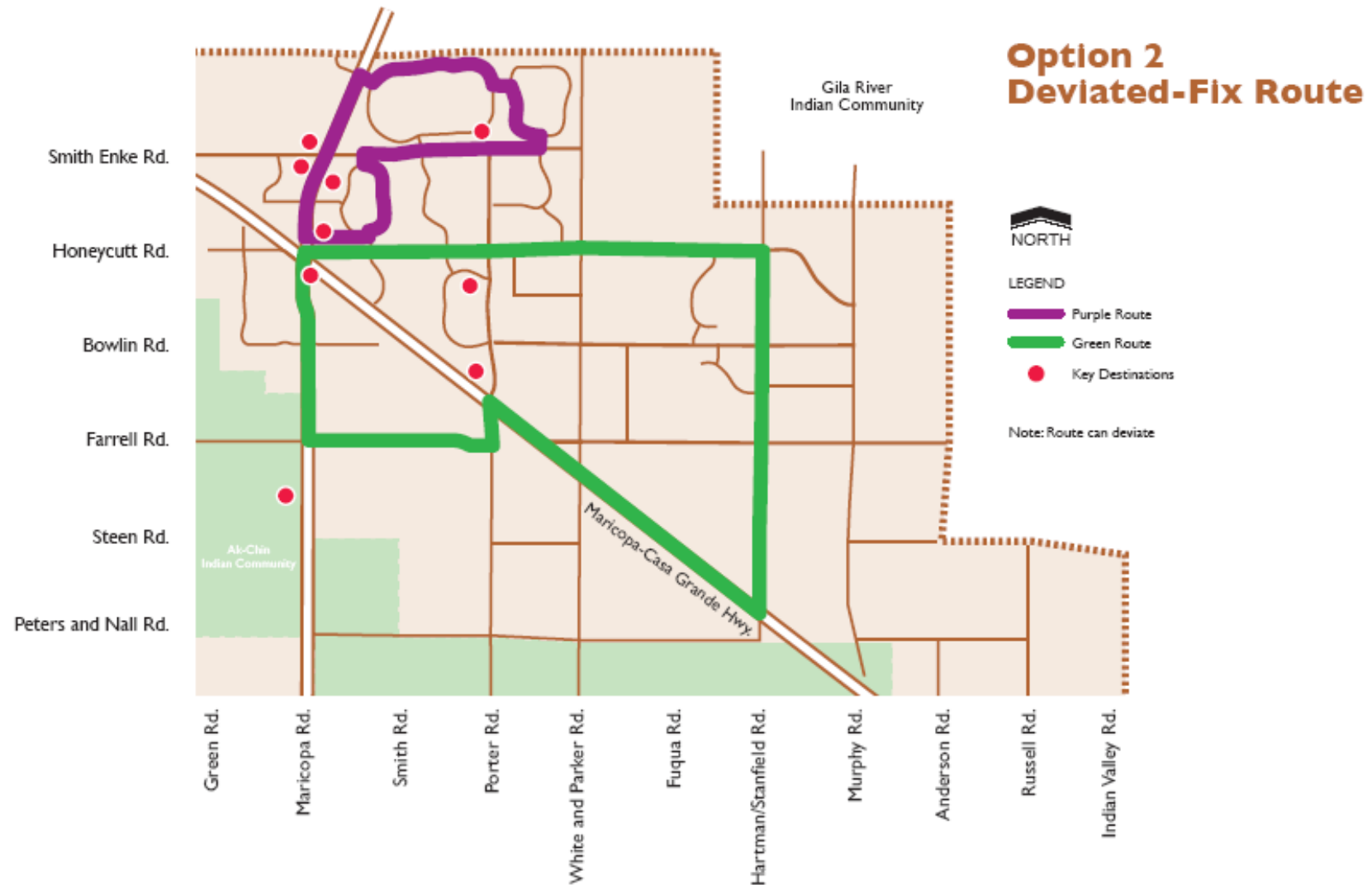


# Proposed Circulator Routes: Option 1

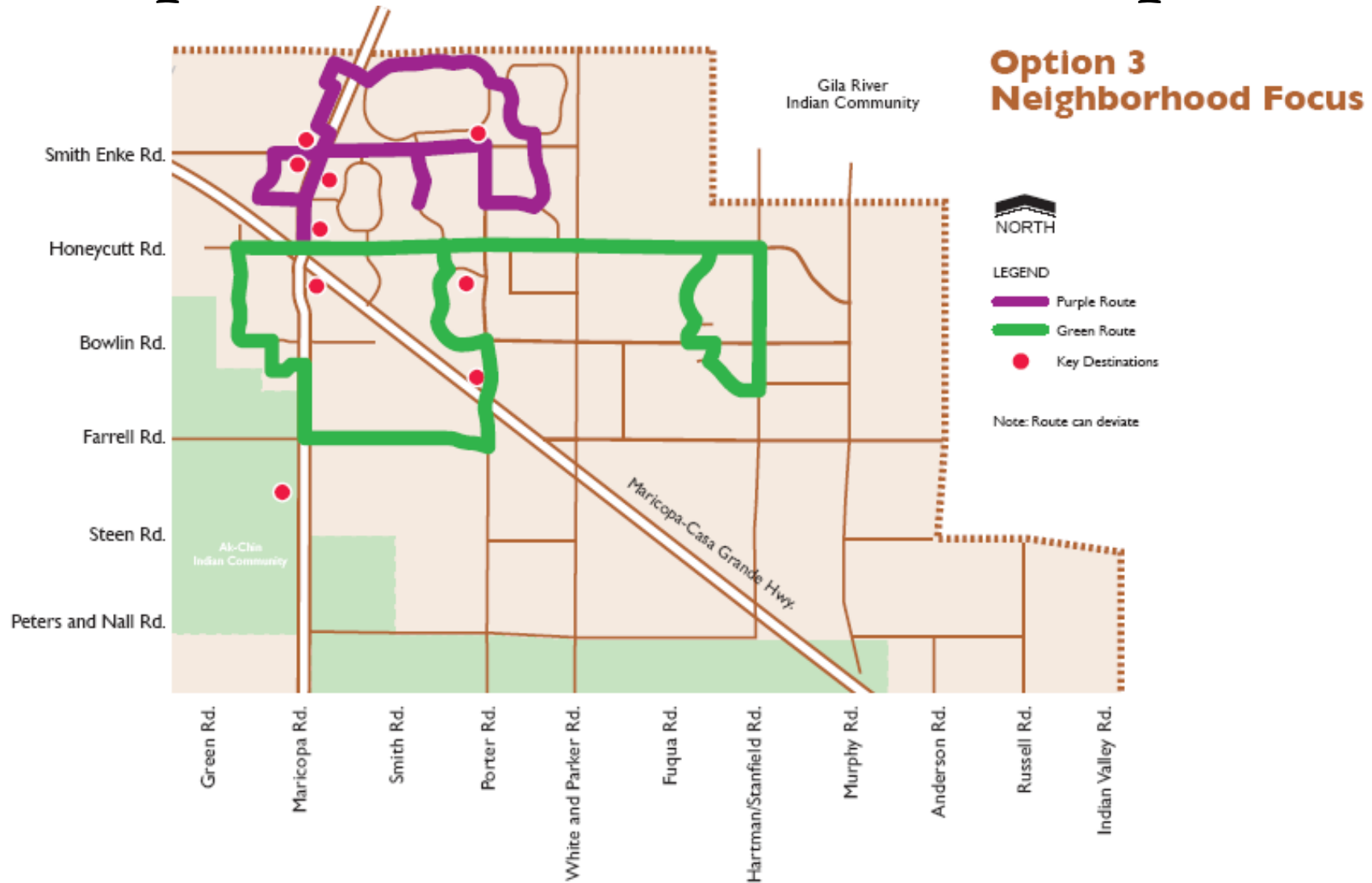




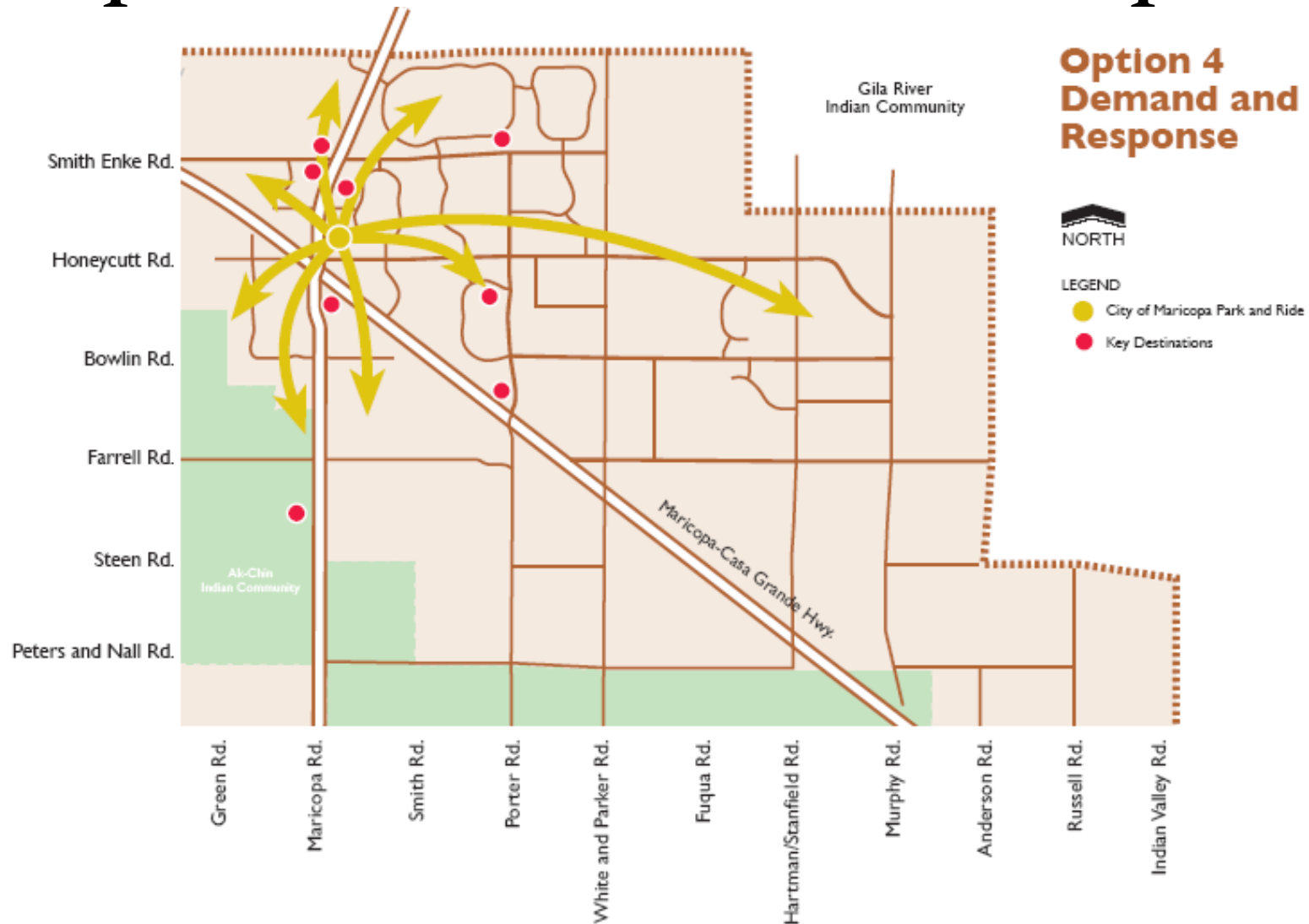
# Proposed Circulator Routes: Option 2



# Proposed Circulator Routes: Option 3



# Proposed Circulator Routes: Option 4



# Study Purpose: Phase 1 - Feasibility

Using quantitative data with qualitative input from the public, elected officials, transportation professionals, and key stakeholders, determine:

- the potential to enhance existing publicly sponsored, fixed route transit service within/from Maricopa.
- the potential to increase connectivity with circulator service in Maricopa which would include the seniors and persons with disability.
- **mid-term and long-term strategies for continued transit growth.**



# Next Steps

- Phase 2 – Implementation Plan
- City Council Hearing (January 19, 2010)
- Public Meeting #2 (TBD)
- Submission of Draft Report (January 20, 2010)
- Application to ADOT for Section 5311 funds (February 12, 2010)
- ADOT approval (April 2010)
- Initiate Revised Operations (1st Quarter 2011)

# Public Input

**We need your thoughts:**

What type of services would benefit the residents?

Would you ride a City circulator?

Would you consider using the bus for commuter travel?

What destinations would you use the bus for?

**Please provide your input using the form provided.**



# Need more information?

**Kellee Kelley**

City of Maricopa

Development Services

45145 West Madison Avenue

P.O. Box 610

Maricopa, Arizona 85139

520/316-6948

[kellee.kelley@maricopa-az.gov](mailto:kellee.kelley@maricopa-az.gov)

**Dawn Cartier, PE, PTOE**

CivTech Inc.

10605 N. Hayden Road

Suite 140

Scottsdale, Arizona 85260

480/659-4250

[dcartier@civtech.com](mailto:dcartier@civtech.com)